

**ASGW Webinar Proposal Review Rubric**

*Please use this rubric to inform your proposal submission for the ASGW webinar. 100 points are available.*

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| --- | --- | --- | --- | --- | --- | --- |
| **Area Evaluated** | **Exceed Expectations** | **Meet Expectations** | **Partially Meet Expectations** | **Doesn’t meet Expectations** | **Unable to Evaluate Because Information is not Sufficient or Provided** | **Feedback** |
| The rationale/purpose for the webinar is strong and persuasive. | 10 | 7 | 5 | 3 | 0 |  |
| The methods to achieve program goals are well-defined. | 10 | 7 | 5 | 3 | 0 |  |
| The authors provide research/evidence base for their proposed webinar. | 10 | 7 | 5 | 3 | 0 |  |
| The proposal topic is well-thought out and applicable, and the presentation methods makes contextual sense. | 10 | 7 | 5 | 3 | 0 |  |
| The learning objectives are clear and well-defined and consistent with program goals. | 10 | 7 | 5 | 3 | 0 |  |
| The program summary for publication in the program guide is clear represents the proposal accurately. | 10 | 7 | 5 | 3 | 0 |  |
| This proposal is likely to be of interest to a wide range of counselor educators/supervisors/practitioners. | 10  | 7  | 5  | 3  | 0  |  |
| The expertise of the presenter(s) makes them competent to deliver the proposed webinar.  | 10  | 7  | 5  | 3  | 0  |  |
| Overall, the program proposal is written in a clear, professional style.  | 10  | 7  | 5  | 3  | 0  |  |
| Provide outcome measurements for the audience  | 10 | 7 | 5 | 3 | 0 |  |
| Total Points and overall feedback |  |